

## **Press Release**

FOR IMMEDIATE RELEASE

### **AXENT.NOVIA. Revolutionize your expectations**

AXENT showcases a new era of bathroom technology. The AXENT.NOVIA concept blends smooth surfaces with defined yet sculpted lines and will include toilets, washbasins and a bathtub.

Highlight in the series is the disruptive bathtub concept. The bath waste is a control centre, replacing conventional faucets and can coordinate massage, lighting and wellness functions. The unique light map in the waste highlights all the functions including modes for filling, ready for bath, bath taking, massage and draining.

So, no matter if you call it a sanctuary, retreat, oasis or spa, AXENT.NOVIA will revolutionize your beauty routine.

### **The design concept**

Developed by Andreas Gantenhammer together with Arthur Eisenkrein, a young and upcoming designer.

**For further questions and pictures please contact:**

#### **Contact for Europe:**

Nicole Roesler

[nicole.roesler@axentbath.ch](mailto:nicole.roesler@axentbath.ch)

+49 151 64 40 77 7 5

#### **Contact for USA:**

Melissa Banks

[melissa.banks@axentproducts.com](mailto:melissa.banks@axentproducts.com)

#### **Contact for Asia:**

Enya Yang

[enya.yang@axentbath.com](mailto:enya.yang@axentbath.com)